



**Corporate Social Responsibility: A New Model of Partnerships**  
**July 2, 2008**  
**Sheraton Metechi Palace**

09:30-10:00 Morning Coffee and Welcome

**Opening Plenary** (Salkhino Hall)

*Chaired by David Lee, General Director of Magticom, President of American Chamber of Commerce*

10:00-10:15 Greetings from the Organizers

10:15-10:30 The Role of the State in Creating a Favorable Environment for Private-Non-profit Partnerships  
*Mamuka Akhvlediani, Tbilisi Vice-Mayor*

10:30-10:40 Q&A

10:40-10:55 Overview of Global Trends in Corporate Social Responsibility  
*Mallen Baker, Business in the Community, UK*

10:55-11:10 Q&A

11:10-11:25 Why Do Companies Opt for Corporate Social Responsibility?  
*Matt Taylor, BP*

11:25-11:40 Q&A

11:40-11:55 Corporate Social Responsibility in Georgia – Companies' and Public Perceptions;  
*Lela Khopheria, Center for Strategic Research and Development of Georgia*

11:55-12:00 Q&A

12:00-13:00 Lunch

**Private-Non-profit Partnerships: Models and Frameworks** (Kala Hall)

*Facilitated by Ketevan Vashakidze, Eurasia Partnership Foundation Country Director*

13:00-13:15 Different Forms of Private Contributions: Cases from Central and Eastern Europe  
*Balazs Sator, Civil Society Development Foundation Hungary*

13:15-13:25 Q&A

13:25-13:40 Friend Raising: Giving Trends in Asia, USA, and Eastern Europe  
*Mayan G. Quebral, Venture for Fund Raising, the Philippines*

13:40-13:50 Q&A

13:50-14:05	Legal Frameworks: Do Tax Incentives Affect Private Contributions to the Non-profit Sector? <i>Alex Vinnikov, Ukraine Citizen Action Network, Ukraine</i>
14:05-14:15	Q&A
14:15-14:30	Tax Incentives in the Georgian Context: Have the Recently Introduced Tax Breaks Impacted Corporate Philanthropy? <i>Vazha Salamadze, Civil Society Institute, Georgia</i>
14:30-14:40	Q&A
14:40-15:10	Coffee Break
15:10-15:25	Percentage Laws and Their Impact on the Sustainability of the Non-profit Organizations; <i>Nilda Bullain, European Center for Non-profit Law, Hungary</i>
15:25-15:35	Q&A
15:35-15:50	Endowment Legislation: Case of Russia <i>Natalya Kaminarskaya, Russian Donors Forum, Russia</i>
15:50-16:00	Q&A
16:00-16:20	Georgian Draft Law on the Management of Endowments <i>Gigi Tevzadze, Dimitri Japaridze, Ilia Chachavadze State University, Georgia</i>
16:20-16:50	Discussion
16:50-17:00	Concluding Remarks